

SUNRISE CENTURY

Ride headquarters: Rossvie High School, 1237 Rossvie Road, Clarksville, Tennessee (maps overleaf). Plenty of parking, a shady spectator area with a timing display at the finish line, and spaghetti after the ride.

5:50 a.m. Onsite registration and packet pickup for the **Sunrise Century** (including peloton*) **and the 32-mile ride.**

6:50 a.m. Onsite registration and packet pickup for the **61-mile ride.**

Please assemble in the staging area for advisories 15 minutes before your ride. View the staging area on the website course maps.

Starts: 6:45 a.m. Peloton The peloton starts the 100 ahead of the main body of century riders and 32-mile riders.

7:00 a.m. Mass start combines the main body of the **Sunrise Century** (non-peloton riders) **and all 32-mile riders.**

8:00 a.m. 61-mile ride. Sorry, **no seven-o'clock starts for the 61-mile ride.** Cop some extra Zs, and remind yourself that most bike rides start at eight, including virtually all metric centuries that aren't staged in conjunction with 100-mile rides.

The following **FEES** cover entry, **T-shirts** (one for every entrant), and **timing chips** for 500 riders. Use the entry form at the bottom to order **additional shirts (\$10 each)**. Buttar guarantees chips to the first 500 who request them *onsite*. If demand is unexpectedly heavy, please don't ask for one just on a lark. If you're serious about attempting a personal best, we'll try to see that you get one.

\$35 for the Sunrise Century, including the peloton, and **\$35 for the 61-mile ride. \$25 for the 32-mile ride.**

You can register at ride headquarters on the day of the ride, but any of the rides will cost **\$10 extra if you register after August 23.**

Preregister by mail using the entry form below. The address is shown on the form.

Got plastic? You can also **register with a credit card.** Visit the Sunrise Century website at www.clarksvillecentury.com. It furnishes a link to **Active.com**. After you register, go back to the website to find out almost anything you want to know about the event.

Still have questions or comments? **Email us at** rideinfo@clarksvillecentury.com

Or phone Mike Schrecker at 931-552-4287 or Tom Cole at 931-624-1373.

During the early eighties, Clarksvillians traveled to other towns to ride in organized rides. Great fun. Back here on the Pennyrile Plateau, traffic was lighter, the pavement smoother, and the pedaling easier (on the rare day we didn't push the pace instead). If the Plateau had been only a tad gentler than a hundred other places we rode, it wouldn't have occurred to us to put on a ride. It was precisely because the plateau's roads are exceptional that we undertook this venture in the first place. **Easy riding** isn't just the hallmark of the Sunrise Century and the key to its popularity. *It brought the thing to pass.* We expected comfort, not speed, to become our claim to fame. Other rides trade on different challengesoath, perhaps, to make a big deal over speed at non-race cycling events. The theme of most big-time rides is *adversity*. Heat stroke. Rubber legs. Cyclists are tough. Are we obliged to prove it during every ride? Don't you deserve a break every now and then? **Here's a ride that minimizes adversity.** The Sunrise Century's original name was "Free and Easy," emphasizing easy riding, not speed, and heralding what has proved to be a hassle-free ride for ordinary riders like ourselves. We've never taken our eyes off the ball. Regular riders remain our overriding consideration and make the event possible. And you *can* prove you're fast. You don't have to ride in the official peloton to join the pursuit of speed records. Certify your personal best, whether it's eight hours or 3:44.

Superlatives. This is the **oldest and largest** cycling event in the Nashville region—ideal for a leisurely cruise, a personal best, or a first century. It may be the **fastest century anywhere**, but our focus is on **fun and safety**, carefree fun. Few get lost. Illustrated on the flip

side, **our arrows—the most you'll see at any bike ride**—are unique, unmistakable, and conspicuous. They make for foolproof navigation. If you ride far without seeing one, backtrack till you find them again. Naturally, you'll see SAG, EMT, course marshals, assisting police, aid stations, and Mennonites on tractors or in buggies. But most minutes aboard your bike, you won't find a motor vehicle in sight. Most of these soothing farm roads wound through these same crops nearly two centuries ago, and many remain unlined by utility poles. If not for the smooth, clean asphalt, **the year could be 1820.**

Claiming America's fastest century obliges us to ensure the length of the course. According to USATF officials, no other century course has been measured following that sanctioning body's procedures, the gold standard for measuring triathlon and running courses. USATF doesn't certify bicycle courses, so we adopted the methodology ourselves—with the generous unofficial counsel of two of its officials. The course-measurement manual convinced us is the **least impeachable course measurement methodology practicable.** We've ridden the Pennyrile Plateau for 30 years, and we laid out the century using GPS, bicycle computers, and mapping software. Finally, we measured it twice with the meticulously calibrated Jones-Oerth-Lacroix counter specified in the manual. It proved to be a **far more exacting, replicable, and verifiable technique.** It flat *nailed* the distance between a pair of highway survey points and independently established a pair of finish lines ten yards apart. The official finish splits the difference.

* For the strongest and most experienced riders (on **single-rider bikes only**), we offer an official **peloton with superb rolling support and motorcycle escorts.** Olympian Kent Bostick called them "the best I've ever seen at any ride—or any race." The 3% who ride in the pelotons require no rest stops, cue sheets, maps, or course marshals. **Our paramount mission—keeping normal humans safe, hydrated, and out of wrecks**—costs more money and effort, while the peloton records put us on the map. They grab the attention of every sort of rider and uphold our claims about easy riding. They help the ride grow, and bigger events can afford better support and more extras. Besides, most riders find that riding with really big crowds—in itself—evokes an unforgettable species of intoxication.

GENERAL ENTRY and ORDER FORM

Please print clearly, sign the release, and return this form to Sunrise Century, P.O. Box 1352, Clarksville, TN 37043-1352.

Enclose a non-refundable check or money order for the total cost of all rides and any *additional* T-shirts (ten dollars apiece).

LAST NAME	FIRST NAME	M or F	AGE	PHONE NUMBER
STREET ADDRESS		E-MAIL ADDRESS		HOW DID YOU FIND OUT ABOUT OUR RIDES?
CITY	STATE	ZIP	ROUTE 100 <input type="checkbox"/> 61 <input type="checkbox"/> 32 <input type="checkbox"/>	T-SHIRT SIZE S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL <input type="checkbox"/>

▶ ◀ HOW MANY (IF ANY) ADDITIONAL T-SHIRTS DO YOU WANT TO BUY? _____

SIGNATURE OF RIDER OR, IF UNDER 18, OF PARENT OR GUARDIAN. RIDERS UNDER 16 MUST BE ACCOMPANIED BY AN ADULT.
(One name per form.) I agree to abide by all Sunrise Century and LDC rules. I waive claim for myself or anyone acting through me against the organizers and sponsors of this event for any harm or loss suffered through my own or my child's participation. I attest that this applicant is fit to participate.